

The Overseas Christmas Box for Your Boy—

Full Size is 9 Inches Long, 4 Inches Wide, 3 Inches Deep

The picture below is a photographic reduction showing in exact proportion the relatively small amount of space required for

Waterman's Ideal Fountain Pen

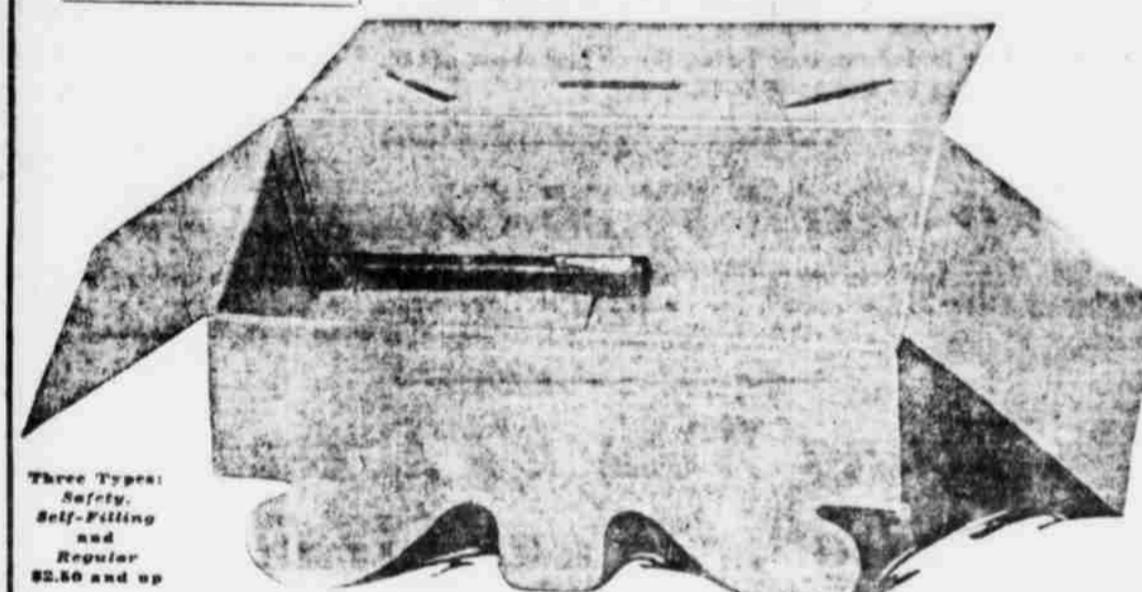
INSTRUCTIONS
When you receive the necessary shipping label from your box "Overseas Christmas Box," seal your Red Cross Christmas Package, close it, and get your box. When you have packed it, return it to us sealed and unopened. We will then seal it for you, and you have told us, for its address. You will then be entitled to airmail postage. To add sufficient stamps to carry it to Hawaii, New Zealand, or at fourth class air parcel post rates.

No Christmas package will be received after November 10th, and no packages will be accepted for shipment that weighs over three pounds. Packages cannot be sent direct through post office. They MUST be inspected by the Red Cross.

the most appropriate present you can send. He needs it, and you want him to have it, because it takes the place of the spoken word between you and your boy wherever he is.

The pen illustrated is our No. 45, generally recognized as the "Trench Pen."

Ink pellets can be used.



Three Types:
Safety,
Self-Filling
and
Regular
\$2.50 and up

Sold by Best Dealers

L. E. Waterman Company

191 Broadway, New York

IT MAKES LITTLE DIFFERENCE WHAT YOU NEED—A WORLD "WANT" WILL GO GET IT.

The Greatest Shoe Event of the Year

The Development of Twelve Months of Preparation

Our Entire Stock of Men's Shoes Reduced for This Occasion

ELEVENTH ANNUAL SALE of Men's Shoes

EVERY year when this big Shoe Sale is announced the response is so great that our resources are taxed to the limit. This year, however, in the new department on the fourth floor there is much more space—and splendid daylight—so that we can wait upon you quickly and more comfortably than has been possible in former years.

Every pair of Shoes bearing the Lord & Taylor label has passed a rigid inspection—has been made according to set specifications—guaranteeing the degree of satisfaction that men should have.

Men's Shoes
\$6.75

Tan calfskin lace
Calfskin lace.
Black kidskin lace.
Finest makes.

Men's Shoes
\$7.85

Dark Tan Calfskin lace.
Gun Metal Calfskin.
Black Kidskin lace.
Heavy Tan Grain, with waterproof soles.
Black or Tan with Buckskin tops.



The Shoes are so good in leather and workmanship—the values are so far ahead of every-day sale propositions—that you will be justified in deciding to get fitted with enough shoes for all occasions to last you for some time to come.

Do Your
Christmas
Shopping
Early

Lord & Taylor

—FIFTH AVENUE—

Store Hours: 9 A. M. to 6 P. M.

Fifth Floor
38th Street
39th Street

Carry
Home
Small
Packages

PEACE PROSPECTS HASTEN RED CROSS XMAS BOX WORK

New York Stations Overwhelmed—Boys in France Will Get Their Gifts.

Mothers, wives, sweethearts and sisters of soldiers overseas are crowding the Red Cross Christmas Box receiving stations every day to send their gifts overseas to their loved ones.

There are 2,000,000 soldiers 2,000 miles from home now awaiting the day of homecoming. It will mean weary months of waiting for some of them and with Christmas coming even a hero may be homesick.

There are stations at No. 195 East Broadway, 34th Street and Park Avenue, 68th Street and First Avenue, Barrow and Bleeker Streets, No. 120 West 62d Street, and No. 147 East 25th Street.

Probably the most striking contrast in the locations is that between the 1st Regiment Armory, in the 1st Regiment Armory, and the one on East Broadway, in the heart of the Ghetto.

There is a surprising lack of contrast in the gifts they are sending. Candy, cigarettes, chocolate and such make up the bulk of the presents. There are a few best wands and some fountain pens, but the other articles are the main standbys.

One weakly woman made two trips to the armory in her \$10,000 automobile to ship away a couple of hundred cigarettes and a few bars of chocolate to her son. In the Ghetto a woman with a small-covered head carried in her gift a box of cigarettes and some home-made soap.

"Your boy will be home soon," said Miss Dora Schmidman, in charge of the night workers in the stations. "May the words be from your lips to the ear of God," exclaimed the woman. "Let us hope so. You give Me in God's Own."

At the Armory, Mrs. Frank L. Lutz is in charge with Miss Dorothy Runyon and Mr. Henry W. Low, chief assistants. There are three shifts of workers, fourteen women in each shift, each sworn in as a special Post Office clerk.

One visitor was a small boy whose employer had sent him with a Christmas box for his son. When the boy arrived, he discovered his box had the precious "overseas" slip that must be presented with each box. There is no way to supply duplicates here and the

inspectors were obliged to reject the box.

"I bet I catch it good," said the inspector.

One woman presented three "overseas slips" all cut out in the name of her son. She was given only one box, and two of the slips were held for investigation. It was learned that the woman was a widow, who was without family or friends. She gave him their slips and his mother undertook to send boxes to each of the friendless boys.

Additional boxes were issued immediately.

Now you say it will be the first real Christmas these two boys have had in their lives, the woman told Mrs. Lutz. "They never will be friendless again."

One young woman who had mailed a parcel earlier in the day, returned.

"It will be no use to send the package," she said. "We have just heard that he has been killed in action."

The package already was on its way to France, no time is lost in sending the boxes along as rapidly as they are received.

There will be 6,000,000 pounds of gifts to carry across the ocean and the transporting and distribution of them is a heavy task.

The "overseas slips" are distributed to the soldiers in France in this way: Each man sends the slip to the one who sent it, the sender to the one to receive his Christmas gifts. On arrival, the slip is turned over to the Red Cross, which furnishes a box the size and shape of the ordinary cracker or biscuit box.

Inside the box the Christmas gifts are packed. Then the box and the "overseas slips" are carried back to the receiving station, where the men in the box are told to each article to make sure the box contains no forbidden articles. These include liquor, poison, explosives, liquids which may injure

the health, and so forth.

So easy to heal your skin with Poslam

Don't let those eruptions remain to blench and annoy any longer than it takes Poslam to heal them. And Poslam is best equipped to do the work because its healing powers are concentrated. Relieves itching at once.

Apply Poslam at night—and leave it on the daytime too, when convenient. It acts quickly. You can soon see benefits. Poslam is harmless.

So effective is Poslam that a little of it will cover a large surface. It is its QUALITY, not the quantity of it, that does the work.

So, everywhere. For free sample write to Emergency Laboratories, 243 West 47th St., New York City.

Poslam Soap, medicated with Poslam, brightens, beautifies complexion—Advt.

Frederick P. Clark Dead.

Frederick P. Clark, thirty-four years

old, President of the Philadelphia News Company, died at his home in Germantown, Pa., yesterday, of pneumonia following an attack of influenza. He was a son-in-law of Fred P. Minot, who died in the same company until his death two years ago. He is survived by his wife and daughter, Anna Virginia, three years old.

Col. A. B. Sloan Made Head of Camp Upton.

Col. A. B. Sloan has been made

commander of Camp Upton. He has

been in the service twenty-two years,

serving in the Spanish-American War, the Philippines and at the Mex-

ico border. While a Captain of infan-

try in 1917, he went to the front in the

6th Missouri Volunteers. In

1918 he was promoted to Major and

commanded the 1st Battalion of the 10th Infan-

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